

Press release

gigmit and eight European festivals are creating a network for showcase festivals

Berlin, 12.09.2017



Showcase @ MENT Ljubljana Festival 2017, photo by Aleš Rosa

The technology startup gigmit and eight European showcase festivals receive a funding of the CREATIVE EUROPE program of the EU in 2017 as one of 15 large scale cooperation projects.

- **INES - Innovation Network of European Showcases**
- **Eight European showcase festivals and booking platform form new network for artist discovery and music industry development**
- **Four years project duration**
- **€2 MLN funding from the European Union**

The "Innovation Network of European Showcases" (INES) aims to connect music markets of the participating countries in order to create and strengthen a united and strong European music industry.

"This project will sustainably link the European music market through digital innovations and human relationships and strengthen them for the future. The aim is to empower the existing ties between showcase festivals in Europe and to establish new connections between musicians, music professionals and institutions in the industry," says project manager Marcus Rüssel.

INES consists of four funding and exchange programs

In addition to the funding and exchange program for artists (INES#talent) and music professionals (INES#pro) in support of their international careers, INES aims to expand the digitalization of the music industry.

Parts of all showcase conferences will not only be internationalised, but also video recorded and catalogued in the online INES#conference library, accessible to everyone.

The library is part of the INES platform, which offers the opportunity for bands from all over the world to apply to the showcase festivals in Sweden, Austria, Luxembourg, Spain, Portugal, Poland, Slovenia and the UK, in just a few simple clicks. (INES#festivals)

The Kick-Off Event at the Reeperbahn Festival with international project partners

As the most relevant online band booking platform in Europe, gigmit is the technological backbone of the project and provides the in-house developed booking technology for all showcase festivals.

All project partners, Liverpool Sound City, Waves Vienna, Sonicvisions, Live at Heart, Spring Break, Monkey Week, Westway LAB, MENT Ljubljana and gigmit have set themselves the goal of continuing to grow and establish a strong network to connect between showcase festivals throughout Europe.

A detailed presentation of the project will take place on the 21st of September 2017 at Reeperbahn Festival at "Alte Liebe, Klubhaus" at 2.30 pm. Anyone interested please RSVP to hello@gigmit.com.

Additional Information:

www.ines-festivals.eu (website launch end of September '17)

www.gigmit.com (project leader)

www.reeperbahnfestival.com/de/konferenz/ines-booze-bonding-showcase-festivals (official INES reception @ Reeperbahn Festival)

https://eacea.ec.europa.eu/creative-europe/selection-results/support-european-cooperation-projects-2017_en (CREATIVE EUROPE selection results)

Contact Details:

Project Coordinator: Magdalena Zschunke

GET a GIG GmbH, gigmit

Urbanstraße 116

10967 Berlin

magdalena.zschunke@gigmit.com



Co-funded by the
Creative Europe Programme
of the European Union